

# **NEW TALENT AUDITION FORM**

If you do not have professional voiceover demo material you may submit to us by following the guidelines below:

#### Review Voiceover Scripts

You will find multiple scripts towards the bottom of this document which you may choose from. (Use of other scripts are also accepted).

#### 2 Pick 2 Scripts to Read

Once you have selected 2 scripts to audition, review the material and practice your lines.

#### 3 Audition the Selected Scripts

Perform 1 or 2 takes (reads) of each script. Each take should be read differently.

#### 4 Audition Format

You may audition and save each take separately or on 1 file with a maximum submission of 4 files total.

## 5 Audio File Saving & Labeling

Audio must be saved in Mp3 OR Wav format only (No larger than 12MB per submission (Total) Label the files based on the script title and your name Example: History Channel-John Doe 1, 2, etc.

Acceptable recording devices include the following: smartphones, basic recording capabilities and home recording studios. \*If auditioning using a smartphone, record in a quiet area (such as a closet or car).

#### 6 Submit the Audition

Include all information as requested on the submission page. Attach file(s) and include any links or additional information relevant to your submission.

That's it

If one of the voice departments is interested in working with you someone will be in contact.

Best of luck to you!

### **SCRIPTS FOR AUDITIONING**

# There are 6 scripts below:

# (Script #1) White Castle TV Casting script/specs

## **Casting Specs:**

Playful, Genuine Warmth and Smile, Friendly, Natural. Looking for a natural storyteller and NOT a rehearsed announcer. Grandma's other "hobbies" shows her ice sculpting with a chainsaw. So, the line should be delivered with a whimsical smile.

Nana's Freedom:15

VO: Thanks to White Castle's new Butterball Turkey Sliders with three kinds of sauces, plus two new sides...

VO: Grandma can still serve the classics with a twist...

VO: And save time for her other...hobbies.

VO: Tradition with a twist—only at White Castle.

# (Script #2)

## **Casting Specs:**

Ethereal, Imaginative, slightly mystical, visual.

At the far reaches of the planet, near Bali, lies a magical stretch of ocean called the Coral Triangle...here, in the most exquisite, pristine, biologically rich waters on earth, lies an incredible secret, an undersea jewel with extraordinary youth-restoring properties...

...the rare South Sea pearl.

In ancient times, women of royalty and wealth cherished the pearl as a precious gem – AND as a closely-held beauty secret. They used crushed pearl powder to give their skin an alluring, luminous, youthful glow.

But...they never dreamed that the pearl held deep within its crystal layers a miraculous power to transform.....to restore the look of youth to aging skin.

THAT power remained locked away... until now!

INTRODUCING....all-new...LUMIPEARL.

# (Script #3) "THE SPARK" CAPCO SCRIPT

# **Casting Specs:**

Thoughtful, Honest, Friendly.

(this is an interesting question, let it settle in a bit)

What is ingenuity?

It's tough to define—even tougher to deliver.

It's having the curiosity, the creativity and the drive to discover a brand new solution.

But ingenuity without intention creates nothing.

(with confidence)

That's why we focus the depth of our financial services know-how and skill, directly on your vision.

(no need to rush the list)

Whether starting from the seed of an idea or a completely developed blueprint, our ecosystem of FinTech partners, designers, engineers and innovation architects design, build and deliver solutions tailored to the way people live.

(the thought is resolving here, we're ending on what makes us better)
We take that spark of what could be, and work with you to make it what is.

Capco Digital.

Collaboration to empower finance.

Ingenuity to push it forward.

# (Script #4)

# **Casting Specs:**

Real person, motivated, authentic, a bit of a call-to-action.

Not over the top or pushy.

Opportunity:30 TV

VO: Calling all go-getters. All providers. All self-motivated self-starters.

VO: A little breathing room is out there.

VO: It's around this corner.

VO: And down this road.

VO: Calling all early birds and night owls. All nine-to-fivers.

VO: Binge earn while others binge watch. Turn end-of-day into ends meet.

VO: Calling everyone with big dreams or little mouths to feed.

VO: Lunchtime is money. Naptime is money. Closing-time is money. Your time is money.

VO: With Uber, a little drive goes a long way.

# (Script #5) ONE TWEET

## Casting Specs:

Throughout the spot, we see a variety of world events, community happenings and human moments typically brought to you by Twitter. These events would be big and small, insane and serious, universal and controversial. The VO is conversational and human, yet gradually picks up energy and passion throughout the spot.

Twitter: 60 video

VO: It starts with one. One thought. One tweet. And suddenly things change. What you know. How you know it. What you have to say. One tweet and suddenly the world's smaller. One tweet and Paris, Pakistan, and Sandy Hook are your neighbors. One tweet and the conversation changes. One blurb. One note. One sentence that finds you and connects you to another human being. One tweet can change your mind, your mood, your perspective. And it doesn't have to be world-changing event. One tweet can make you a witness. One tweet can give you a voice. It can change your day.

(ALT: One tweet can change your day)

VO: And make you a part of... what's happening.

VO: It starts with one.

VO: Twitter. It's what's happening.

# (Script #6)

#### **Casting Specs:**

Inspiring, thoughtful, relaxed, more honest narrative and not announcer. A real person who is honest and sincere.

We're Milk. This is our world.

We are a community of content creators and storytellers, rule breakers and cultural rebels. Milk is where fashion, art, music, photography and film cohabitate, collide and crossover.

We bring the emerging and the iconic together.

To encourage collaboration and ignite wild creativity.

Today, media is more innovative than ever before.

It changes by the minute, by the second.

Blink, and you might miss it.

So we're not here to do what's already been done, nor are we interested in maintaining the status quo.

Instead, we want to dismantle boundaries, flip the script and push culture into progressive and uncharted realms.

Champion the new and exalt the uninhibited.

Defy the labels that hold us down, and free the individual to float to the top.

We are a new era of pioneers.

Shaping our dreams and our reality into something none of us have ever seen before, or even believed was possible.

This is our truth: Ideas come from unexpected places.

There are no identical paths to success.

Visionaries don't work off a blue print.

And culture moves fast.

So you can sit back and watch, or jump in and swim.

We aim to lead the way.

Join us.